



CAMPUS  
MINISTRY  
TODAY

# MAPPING OUT YOUR STRATEGY

*created by*  
Taylor  
Tollison

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## Where are we going? (Vision)

1. Start with prayer. Ask God to give you a clear picture of what He wants to accomplish this next year.
  
2. What do you see? What could happen in your next year of ministry?
  
3. Is your vision...
  - a. Clear?
  
  - b. Captivating?
  
  - c. Intimidating?
  
  - d. Based on the promises of God?

## Where are we now? (Evaluation)

1. What lessons did you learn about ministry, discipleship, evangelism, etc.?
2. Who are the key students in your ministry?
3. What are the greatest overall needs of your ministry right now?
4. How are your key relationships on campus and in the community?
5. What were some of the disappointments you experienced last year?
6. What were some of the highlights?
7. Where are some areas you could improve?
8. Did you spend your time in the right places on campus?
9. How did your major events and conferences go?
10. What kind of importance was prayer given?

## What is the next step? (Strategy)

*Construct three goals for the following areas:*

### **Multiplication: Grow the Movement**

How will you *reach* and *grow* students?

1.

2.

3.

### **Momentum: Fuel the Movement**

What *spiritual* and *relational* plans do you need to make?

1.

2.

3.

### **Management: Serve the Movement**

What do the *staff* need to plan and organize? What do the *students* need to own and lead?

1.

2.

3.

## Calendar / Action Steps:

*What key events do you need to add to your calendar?*

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

*What are your major action steps?*

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

## Key Areas of Focus:

1. Who do you want to ask to be on your prayer team for your ministry?
2. What promises from God's Word do you need to cling to this year?

3. Where do you need to spend your time in personal ministry? (What are your ministry targets?)
4. Have you adequately thought through your evangelism/outreach plan?
5. What out-of-the-box ideas do you need to come up with to try to reach more people this year?
6. Which students do you need to challenge to join discipleship groups?
7. What does your discipleship group plan need to look like this year?
  - a. What book should you read?
  - b. What book of the Bible should you study?
  - c. Which verses should you memorize?
8. Which students will be on your core/leadership team?
9. Do we want to have a semester theme for your students to rally around?
10. What major events do you need to try to pull off? When and why?

11. What does your management structure need to look like for your events?
12. Do you need to reserve rooms for events?
13. Do you need to map out your speaking schedule for the semester? Should you get basic outlines for each talk before the semester starts?
14. What is your recruitment plan for your key events/conferences?
15. When should you delegate all of this?
16. What decisions are left to be made?
17. What brainstorms have come out of working through this document?