



CAMPUS
MINISTRY
TODAY

EVANGELISM BRAINSTORM

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Evangelism brainstorm

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Many students are willing to do outreach, but they don't know where to start.

Part of your role as a leader is to unlock their potential and empower them to be obedient to the Lord! One helpful resource I've used is an Evangelism Brainstorm. It's a very simple document, with a list of areas to help students think of people they know with whom God is giving them opportunity.

Here's how to use it:

1. **Print out copies:** Print enough for each of your student leaders.
2. **Cast vision for it:** During a training meeting, frame the time by explaining what the goal is for using this document. We're trying to OPEN our eyes to see the opportunities that God has placed right in front of us!
3. **Write down NAMES:** Ask the students to take 5 minutes to write down NAMES of people they know in each category.
4. **Identify the next step:** What is ONE thing that you can do to advance these relationships? What is an event that you can invite them to? What is God calling you to do with this relationship?
5. **Pray:** This is the most important part! Without God's help, this document is just words on paper. Ask God for bold faith, ask God to work in their hearts, ask God to guide you!
6. **Follow-up:** At your next one-on-one with the student, ask them about their outreach. What's one victory? What's been the biggest obstacle? Celebrate the risks and steps of faith, and ask them more questions about the obstacles and hesitations.

I pray that God uses it to expand your influence dramatically on your campus!

Evangelism brainstorm

This worksheet is designed to help you discover the people that God has placed right in front of you that don't love Jesus yet. These are folks who desperately need Jesus! And God is inviting you to reach out to them. How exciting!

Steps: Write down some names. Pray for them. Keep your eyes peeled for opportunities to engage them in meaningful conversation. Consider inviting them to a Bible study or large group.

1. Roommates

2. Classmates

3. Club/Team friends

4. Friends from back home

5. Family

6. Work